### ANNUAL REPORT 2019-2020

### INTERNATIONAL STUDENTS GLOBAL RELATIONS (ISGR) CELL



#### SWAMI VIVEKANAND SUBHARTI UNIVERSITY MEERUT

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



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## ANNUAL REPORT FOR INTERNATIONAL STUDENTS GLOBAL RELATIONS SWAMI VIVEKANAND SUBHARTI UNIVERSITY, MEERUT. SESSION 2019-20

#### **About ISGR**

As defined by the foreign student's policy of Swami Vivekanand Subharti University, The International students are taken care by the foreign student cell named as "International Students Global Relations Cell" or "ISGR Cell". It will provide necessary guidance for admission by arranging Campaigns/Road Shows/ Participation in International Exhibitions/Fairs or by other means, as approved by the Hon'ble Vice Chancellor from time to time. It will be responsible for mobilizing admissions from designated countries approved by Executive Committee of the University. All correspondence related to international students shall emanate from ISGR Cell including promotional support with foreign recruitment agencies, prospective students and other foreign entities for this purpose.

#### **VISION & MISSION**

- > To create a conducive environment for all foreign nationals, in order to ensure pleasing and comfortable stay in the university campus.
- > To be in direct touch with foreign students who took admission in Subharti University so as to instill a level of confidence and affection amongst them for the university that will be beneficial for all in long term.
- > To explore possibilities for strategic alliances globally for mutual benefit like student exchange & facility exchange, quality assurance & growth opportunity.

#### **OBJECTIVES:**

- ➤ ISGR Cell in SUBHARTI UNIVERSITY plays a significant role to ensure the welfare of social and global activities of education and brotherhood with nation adjacent and beyond seas.
- We provide the willing students to get a chance to get education from the best environment in our lush green campus.
- > Students here find a new home in our hostels with comforts and facilities that make them interact with Indian culture & hospitality.
- The ISGR cell office also serves as the nodal point for information and assistance all International Students (Incoming / Outgoing) and International Guests.
- We maintain our relationships with Govt. Authorities & MOE's of different countries world-wide.
- ➤ We participate in international fairs and inviting foreign academic institutions for greater dialogue and cooperation.
- > Strategic international collaborations with various foreign Universities to work on joint projects, i.e. medical courses from Davao, Philippines & Texila American University, Guyana along with Subharti University.

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- Encourage and welcome international students to study at Subharti University and gain exposure to the diversely rich cultural heritage of India.
- > Promote students and provide them the needed support/guidance for admission formalities, as & when required.
- > Our program coordinators counsel students on academic, cultural and financial issues & resolve their day to day problems & grievances.
- > We serve as a nodal point for all strategic campus activities and engagements that are international in nature.

#### **HIGHLIGHTS & SUPPORT SERVICES**

- A dedicated welfare officer in order to support foreign students with their fee & hostel related issues, FRO/FRRO, Embassy problems, etc.
- > Free pick-up facility from airport on arrival.
- > Free calling and WIFI facility for foreign students in ISGR Cell.
- Free medical and dental check up to ensure that they are safe and healthy.

#### **STUDENTS FROM COUNTRIES**

- > Afghanistan
- Bangladesh
- Bhutan
- Korea
- Nepal
- Myanmar
- Sri Lanka
- Saudi Arabia
- Nigeria
- ➤ U.K
- Vietnam
- Zambia
- Zimbabwe

And many more to come.....

#### **INITIATIVES**

#### 1. Participation in Education Fair:

1. Thimphu (Bhutan), March 2019 – (Staff Members participated – Mr. Naveen Chandra, Mr. Shammi Saxena)

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2. Kathmandu (Nepal), July 2019 – (Staff Members participated – Mr. Naveen Chandra, Mr. Shammi Saxena)



3. Biratnagar (Nepal), July 2019 – (Staff Members participated – Mr. Naveen Chandra, Mr. Shammi Saxena)





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4. Colombo (Srilanka), Feb 2020 - (Staff Members participated – Mr. Naveen Chandra)



**Purpose:** To Perform Branding & Promotional activities of Subharti University for students' intake.

#### 2. Meeting of SVSU official during Foreign tour:

1. Director-ISGR meets with Mr.Thilanga Sumathipala- State Minister of Ministry of Technology & Innovation, Sri Lanka regarding scholarship to SriLankan students.

Book on Srilanka given by Mr. Thilanga Sumathipala, State Minister, Ministry of Technology & Innovation, Sri Lanka to Mr. Naveen Chandra (Director-ISGR)

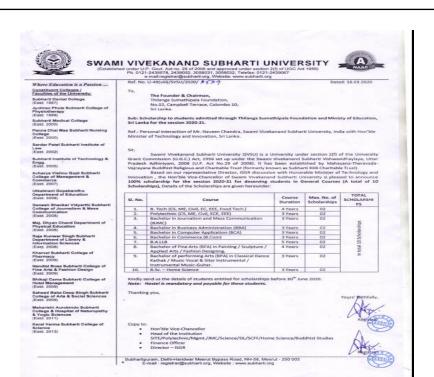




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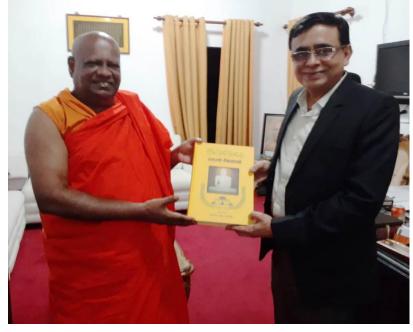
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2. Director-ISGR meets with Dr.Bodagama Chandima- Venerable of Nagananda International Buddhist University, Sri Lanka regarding student exchange program and scholarship for their student in higher Buddhist studies.

Book of Buddhist given by Venerable Dr. Bodagama Chandima, Chief Executive Director / Vice-Chancellor of Nagananda International Buddhist University to Mr.Naveen Chandra (Director-ISGR)



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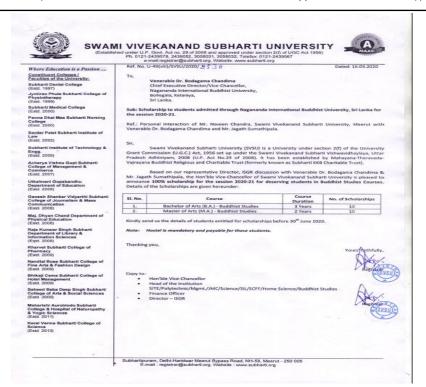
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3. Mr.Jagath Sumathipala- President of All Ceylon Buddhist Congress, Sri Lanka for higher studies of Buddhist students.

#### 3.Officials visit to SVSU:

1. Mr.Damenda Porage, Sri Lanka visited campus in Feb, 2020 for student exchange program and new admissions from Sri Lanka.

#### 4. Other activities held:

1. Foreign admission campaign & promotion was done through social media & digital marketing. ISGR Facebook page:

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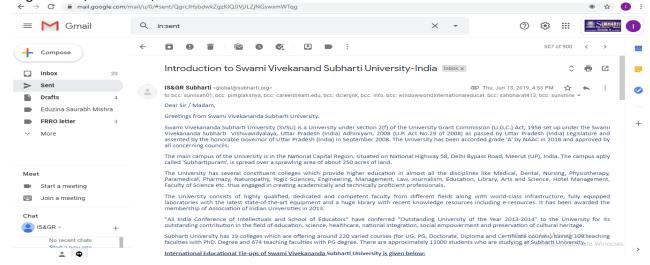
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2. Formal email invitation was sent to approximately 100 overseas education consultants from countries like Sri Lanka, Bangladesh, Myanmar, Ghana, Nigeria, Kenya, Tanzania, Uganda, Zimbabwe, Zambia, Vietnam, Afghanistan, Cambodia, etc. for admission of international students in Swami Vivekananda Subharti University.



- 3. Distributed gifts, publicity material to overseas education consultants (Bhutan, Bangladesh, Nepal, Sri Lanka, Nigeria, Zimbabwe, Zambia and Tanzania).
- 4. Performed campus visit for educational consultants from different countries like Nepal, Sri Lanka, Nigeria, Zimbabwe and Zambia.

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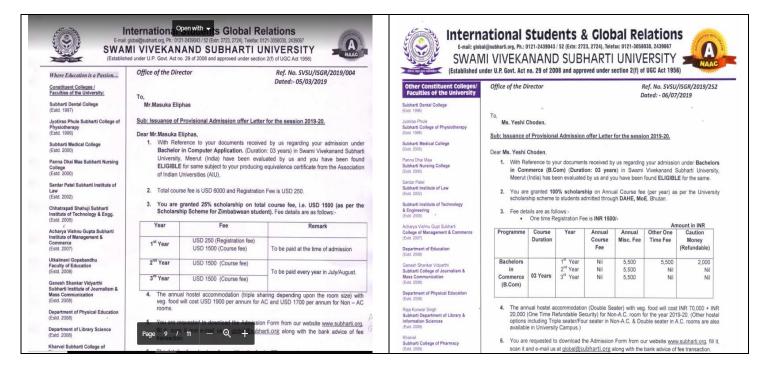


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- 5. Conducted meeting with the official of DAHE, MoE, Bhutan and RCSC, Bhutan for providing Government scholarship sponsored students.
- 6. Offered attractive scholarship schemes flat 25% and up to 50% to foreign students from countries like Zimbabwe, Nigeria, Afghanistan, Sri Lanka, Nepal, Bangladesh, Bhutan, Korea etc.



7. No. of foreign students, who have taken admission to study diversified courses in Subharti University, has grown to 81 students during this session, as reported.

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